Sustainability Champions

The Native Green Cane Project is one of the largest sustainable agriculture projects in the world. In 1986, the Green Cane Project set out to create a sustainable, integrated system for growing, harvesting and milling sugar. Today, Native’s organic cane sugar is sold worldwide in both industrial and retail packaging. They have proven that large-scale agriculture can be truly sustainable and have won many accolades for their efforts including being named a “Sustainability Champion” by the World Economic Forum.

Native’s ecologically balanced farms have **23 times more biodiversity** than conventional sugar cane farms.

More than **1 million trees** have been planted to create over **11,000 acres** of greenways, or “biodiversity islands.”

**10 different habitats** have been identified.

**2,800 field surveys** have been carried out by third-party researchers to measure biodiversity in Native’s fields and forests.

Over **340 species** of mammals, birds, reptiles and amphibians have been discovered in the sugar cane fields and biodiversity islands. This includes **49 endangered** species.

Organic farming practices and the use of farm and mill byproducts as fertilizers has allowed Native to **eliminate synthetic inputs** and avoid an annual consumption of more than **13,900 tons of agrochemicals** that would have otherwise entered the natural environment and negatively impacted aquatic life and bee populations.

Biological pest control (without pesticides) has achieved a **90% reduction** in pest damage to sugar cane fields.

Sugar cane growth, production and transport to North America and Europe is **100% carbon neutral**.

Native’s soil, rich with organic matter, and acres of forest create a **carbon sink**.

Burning sugar cane bagasse in highly efficient boilers to produce electricity for the mill and surrounding communities considerably lowers greenhouse gas emissions compared to fossil fuels.

Co-generation at two of Native’s mills saves over **25,000 tons** of CO₂ annually. That is equal to...

- **2,300 homes**
- **4,600 cars**

The Santo Antonio and Sao Francisco mills generate enough surplus electricity to supply a town of **500,000 people**.

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